



ANGELA H. CHIH

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EXPERIENCE

Senior Graphic Designer, Data Analyst, Developer (2020-present)

Intersect Digital - Ann Arbor, MI

- Create various print and digital mediums to captivate, promote, and inform consumers
- Content Authoring and Quality Assurance (QA) for data tracking and maintenance for client sites
- Manage design projects, train, attend client meetings and assist with miscellaneous tasks

UX and UI Intern (Summer 2019) and **Design Contractor** (2019-2022)

AlertWatch, Inc - Ann Arbor, MI

- Conduct and evaluate usability surveys and studies for all products
- Design and update front-end code and assets such as the alert icons in all products
- Manage and update company website through WordPress, LinkedIn and Facebook

Assistant Manager in Ticketing & Reservations (2012-2017)

EVA Airways - Burlingame, CA

- Provided customer service for Frequent Flyer Program, Reservations and Ticketing
- Designed and edited various in-house event invitations and seminar PowerPoints

Freelance Graphic Designer & Artist (2010-present)

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- Design marketing materials for start-up companies, such as Lodi Farms and PassiveBolt
- Publish and edit print materials for various non-profit organizations, companies and restaurants

EDUCATION

Master of Science in Information (2020) | **Edmon Low Award Recipient** (2020)

University of Michigan School of Information (UMSI) - Ann Arbor, MI (2018-2020)

Graduate Certificate in Health Informatics (2020)

University of Michigan School of Public Health - Ann Arbor, MI (2018-2020)

Graduate Certificate in Innovation & Entrepreneurship (2020)

University of Michigan School of Engineering - Ann Arbor, MI (2019-2020)

Vocational Certificates in Health Services/Allied Health/Health Sciences, General & Early Childhood Education (2018)

Skyline College - San Bruno, CA (2011-2018)

Bachelor of Fine Arts in Art & Design (2011) | Cum Laude

The Stamps School of Art and Design at the University of Michigan - Ann Arbor, MI (2008-2011)

SKILLS

Design Methods: Contextual Inquiry, Survey Design, Interview, Wireframing, Prototyping, Storyboarding, Usability Testing, Affinity Mapping, Autoethnography, Grafitti Wall, Observations

Tools: Adobe CC (Illustrator, InDesign, Photoshop, Flash, Xd, After Effects), Microsoft Office Programs (Excel, PowerPoint, Word), Proficient in both Windows, Android, and iOS, Maya, Final Cut Express

Technical: HTML5/CSS, PHP, Git, Python, JavaScript, jQuery, SQL, R, Tableau, Altair, React Native

Languages: Native in English and Chinese (Mandarin) and Advanced in Chinese (Cantonese)