

### PORTFOLIO



#### Kellogg's® Fall Football 2022

September 2022 Digital

Hy-Vee® Corporate Overlay Digital Advertisement.







#### **RXBAR & Kashi**

September - December 2022 Print and Digital



#### Kellogg's® Special K® Coupon

July 2022

Print

Kroger® MyMagazine 2022 Coupon 4th edition booklet.



#### Bear Naked® Coupon

May 2022

Print

Kroger® MyMagazine 2022 Coupon 3rd edition booklet.







#### FOR AN EXCLUSIVE OFFER FOR HY-VEE SHOPPERS, **VISIT KFR.COM/HYVEEMINECRAFT**

Kellogg's® Frosted Mini-Wheats® Bite Size Cereal (18oz.)

Cheez-It® Medium Core, Snap'd®,

Pringles® Core and Wavy Crisps (4.9 - 5.2oz.)



MINECOINS: Abbreviated Terms and Conditions. Begins 3/28/22 and ends 7/5/22. Open to legal residents of US & DC, 16+ and are members of KFR. Subject to complete terms and conditions at <a href="https://www.KFR.com/MINECRAFT">www.KFR.com/MINECRAFT</a> includes full list of participating product(s) must be purchased between 3/28/22 – 7/5/22. Receipts must be uploaded to <a href="https://www.KFR.com/MINECRAFT">www.KFR.com/MINECRAFT</a> and must be submitted within thirty (30) days of purchase; no later than 8/5/22. Internet access, a valid Microsoft account in good standing, and Minecraft Bedrock Edition with Minecraft Marketplace access (e.g., not the Playstation versions) are required in order to redeem and use Minecraft Minecoins code. Microsoft Services Agreement (https://www.microsoft.com/en-us/servicesagreement) will apply. Microsoft account is free to obtain. Promotion codes must be selected in the KFR catalog by 8/18/22; must be redeemed at Minecraft.net/redeemcoins by 3/28/23; and are void if not redeemed by the expiration data. One (1) Qualifying Purchase = 350 Minecoins. Limit three (3) offers per KFR member for the entire promotion. Minecraft - ESRB Rating: E 10+. Visit www.esrb.org for rating information. Void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016. Microsoft is not a Sponsor of this offer. BUILD FOR BETTER: No Purchase Necessary. Open to legal residents of the fifty (50) United States and District of Columbia who are 16 years of age or older at time of entry and are a registered member of the Kellogg's Family Rewards® program. Begins at 12:00:00 AM (ET) on 3/28/22 and ends at 11:59:59 PM (ET) 7/5/22. Submissions for entry must be completed by 11:59:59 PM (ET) on 7/5/22. For entry methods, judging criteria, prize details and complete Official Rules, go to www.KFR.com/MINECRAFT. Subject to complete Official Rules. Void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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#### Minecraft 2022

April 2022 Digital



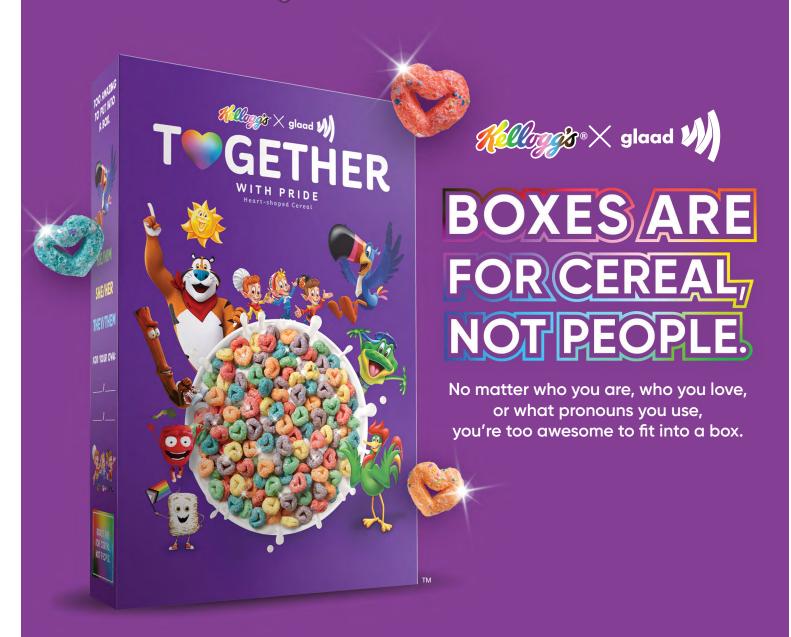
Kellogg's® Frosted Mini-Wheats® Cinnamon Roll Signage

October 2021

Print

Cart advertisement signage at various Sam's Club® locations.

#### All are welc me at the breakfast table.



#### SUPPORT LGBTQ+ PRIDE

1. Buy a box of Together with Pride cereal and help support the goal of accelerating acceptance of the LGBTQ+ community.

2. Upload your receipt and Kellogg will donate \$3 to GLAAD's anti-bullying efforts.\*

Kellogg is committed to making better days for the LGBTQ+ community. Scan the Code to learn more:



OPEN CAMERA OR QR READER & SCAN CODE



Kellogg is donating \$3 per purchase to GLAAD with Kellogg's® Together with Pride cereal receipt upload. Min. Donation \$100,000 - Max. \$140,000 Go to <a href="https://www.KelloggsFamilyRewards.com/togetherwithpride">www.KelloggsFamilyRewards.com/togetherwithpride</a> to upload. Applies to purchase

Available at



®, TM, © 2021 Kellogg NA Co.

#### Kellogg's® x GLAAD Together with Pride Cereal

June 2021

Print

Kroger® full page advertisement.



# COME PREPARED FOR MORNINGS

made with:

®, TM, © 2021 Kellogg NA Co.

Made with:

Whole
Grain

Real
Fruit

MADE WITH
FRUIT

MAD

Nutri-Grain® Demo Showcase Card

June 2021

Print

Printed Demo Showcase Card at various BJ's® retailer locations.



NEW Kellogg's\* Eggo\* Stuffed Pancake Bites 18 ct.

54.99





Buy One, Get One



**NEW** Kellogg's" Rice Krispies Treats" Homestyle 6 ct.

**Buy One, Get One** 

**NEW** Kellogg's Club Crisps/ Medium 7.1-12.7 oz.

**Buy One, Get One** 



**NEW** Kellogg's® Town House® Dippers/Medium 8-13.8 oz.

**Buy One, Get One** Save BIG on 2 with your VIC card



**NEW** Special K\* Blueberry & Raisin Bran® Toasted Oats 11.6-15.6 oz.

2/\$5



 $\textbf{Morningstar Farms}^{\text{\tiny{\$}}} \textbf{Incogmeato}^{\text{\tiny{\intercalM}}}$ Chik'n Nuggets 13.5 oz.

\$5.49

Save BIG with your VIC card



Kellogg's® Eggo® Homestyle 24 ct.

\$4.99

Save BIG with your VIC card



Any Large/Family Size Kellogg's® Cereal 18-24 oz.

4/\$10

Save BIG on 4 with your VIC card



13.5 oz. Kellogg's® Pop-Tarts® 8 ct.

\$1.77

non e-vic member 2/\$4 sa VIC card price 2/\$4 lo



®, TM, © 2021 KELLOGG NA CO.

#### Harris Teeter® Try Something New Flysheet

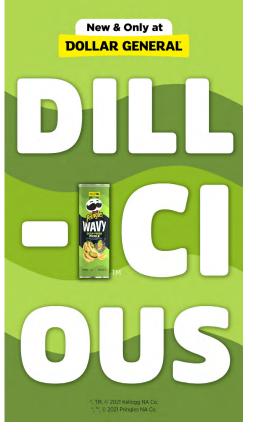
June 2021 Digital/Print







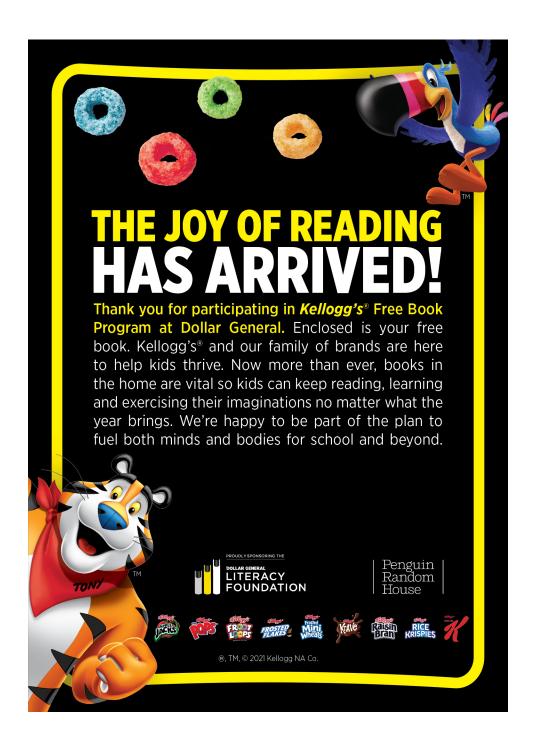




#### **Pringles® Deep Fried Pickle Social Posts**

April-May 2021 Digital

Social Media Banners for Dollar General's® Limited Edition Pringles® flavor.



**Dollar General® Free Books Flyer** 

February 2021 Print









Cheez-It® Flavored Pringles® Can Mockups

2022

**Digital Rendering** 

Rendering and asset manipulation for Dollar General® retailer creating new Pringles® flavors an internal mockup request.



#### WinCo Foods Green Sheet Flyer

November 2020 - January 2021 Print



#### Pop-Tarts® Sweet Potato Pie

December 2020 Digital Rendering

Rendering and asset manipulation for Pop-Tarts® internal usage.



#### MorningStar Farms® Shelf Blade

October-November 2020 Print

Displayed at various Ahold Delhaize® Stop & Shop® retailer locations.

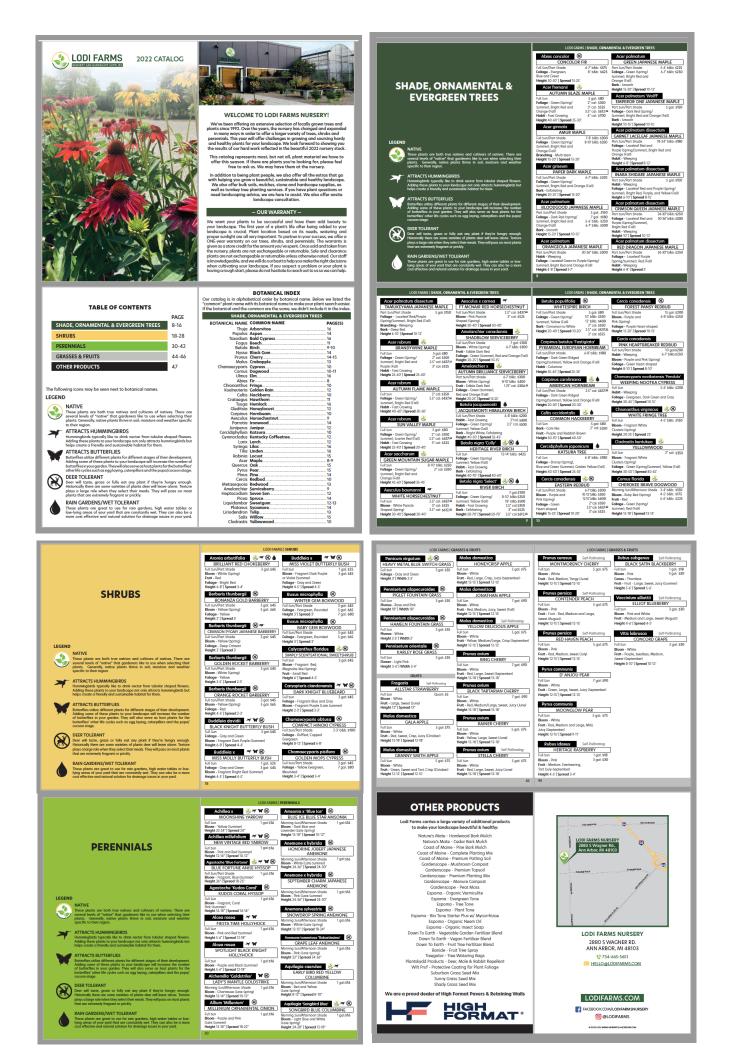




#### **MorningStar Farms® Frozen End Cap**

June-July 2020 Print and Digital Rendering

Displayed at various Meijer® locations and a digital rendering provided as an in-house example.



#### **Lodi Farms 2022 Catalog**

2022

Print and Digital

## runk in Love



TOOT SWEET

Bourbon, Amaretto, Egg White, Lemon Juice, Simple Syrup and a Maraschino Cherry



#### THE TRANQUILIZER

Vodka, Triple Sec, Tequila, Rum, Gin, Cola, Lemon Juice and Simple Syrup

Spirits TITO'S VODKA | BOMBAY SAPPHIRE | HAVANA CLUB ANEJO BLANCO BUSHMILLS WHISKEY | WILD TURKEY 80 | JOHNNIE WALKER RED LABEL

DOMESTIC, IMPORTED AND PREMIUM

Jue CHARDONNAY AND CABERNET SAUVIGNON

Assorted Bottled Soda

#### Agnes and Aaron's Wedding Bar Menu

November 2020 Print

Designed the menu and illustrated the cocktails.







#### **Nursery Parody Social Posts**

Summer 2019 Digital

Illustrated and designed each social post for AlertWatch.